

APPLICATIONS & TECHNOLOGIES

Adobe Creative Suite, Responsive Web Design, HTML5/CSS3, PhoneGap, Balsamiq, Bootstrap, CMS Publishing: Umbraco, Sitecore CMS, Wordpress, 3D software: SoftImage Print: Quark, InDesign, Visio, PPT, SEO Optimization for search engines and functional knowledge of JavaScript, jQuery, CGI, PHP, JSP. CVS: ClearCase and SourceSafe. Certified Sitecore Professional Developer, Video Editing with Premiere and Final-Cut Pro, After-Effects, Audition, DVD Studio Pro. Sorenson Squeeze, Sound Forge, Fully capable in Windows/Macintosh. Experience with UNIX based systems. FTP, telnet, and most UNIX shells.

SKILLS

- Experience with usability testing factors, user interface design, cognitive psychology and branding concepts.
- Specialize in rapidly building UI, Wireframes, Flash and responsive HTML/CSS prototypes.
- Designed animation and PPT presentations storyboards/graphics for corporate presentations.
- Live-action video production, sound editing and authoring
- Master's in Multimedia – an interdisciplinary degree that encompasses Human-Computer Interaction, learning theories, art, computer science, telecommunications, education, and business.
- Designed Flash interactive, self-paced, tutorials/presentations using motion graphics. Create static/flash banners ads. Designed HTML emails/landing pages.
- Creation of iconography for software UI and mobile devices.
- Understanding of cross-platform cross-browser compatibility issues, table-based layouts.
- Strong personal skills including logical thinking and working in a high-pressure team-oriented environment. Rapidly adapting to new technologies, standards, and ideas.
- Excellent time management skills, able to work within tight time constraints and meet critical deadlines on multiple projects.
- Exceptional eye for detail and excellent verbal and written communication skills.
- Documentation and publication of Web Style Guides, logo/icon design.
- Hubspot: Inbound marketing and sales platform - Mavenlink: project management software

EDUCATION & TRAINING

California State University, Hayward, Master of Arts, Multimedia

California State University, Hayward, Bachelor of Arts, Studio Art-Computer Art

Flash Action Scripting Intensive Training Course

Sitecore CMS Certified Professional Developer

Sitecore Certified HTML Developer

Hubspot Design Certified

Google Summit 2017: Google for Education

PROFESSIONAL EMPLOYMENT

AVNET – www.avnet.com

2/2017 to 4/2017

Web Developer – Independent Contractor

- Responsible for contributing web content, layouts, design and innovation to the website(s).
- Worked closely with the web development team to design and execute web based marketing solutions programs/campaigns to meet business objectives.
- Developed and designed interface, front pages and the tools to navigate a website.
- Implemented and maintained the web design parameters, style guides and visual standards.
- Managed daily web content additions/changes from a product marketing and integrated marketing perspective.
- Reviewed all content before publication to ensure consistent design throughout the entire site.

ABBYY Software – www.abbyy.com

7/2012 to 1/2017

Sr. Graphic and Web / Visual / UI / Multimedia Designer

- Responsible for the development, design documentation and project management of a variety of projects, including print collateral production adhering to the corporate branding guidelines.
- Corporate PPT presentations, packaging, tradeshow signage, HTML emails, landing pages, banner ads, mobile responsive websites and microsites.
- Live-action video production and editing, motion graphics and social media.
- Worked with the company's existing content management system for regional website updates and implemented search engine optimization techniques.
- Configured and designed Wordpress websites/MAMP and Japanese language website.

DEVRY University

7/2012 to 3/2015

Visiting Professor - Taught classes in:

- Information Design, Web Design, Advanced Web Design, Visual Design Fundamentals

General Electric Research

3/2012 to 7/2012

User Experience Designer – Independent Contractor

- Working with senior UX researchers to: conduct competitive analyses of existing design solutions; create low-fidelity mockups for eCommerce and portal applications; and transform mockups into HTML, Flash or other functional prototype for testing purposes.
- Explore alternative design solutions and hands-on UX design experience.
- Document and publish user feedback for team members.

Ventyx – an ABB company – www.ventyx.com

3/2005 to 2/2012

Sr. Graphic and Web / Visual / UI / Multimedia Designer

- Responsible for visual design documentation and graphic production for web sites, including wireframes, architecture, site interface, navigation, page layout, documentation of design specifications and Brand Book.
- Create animation and motion graphics for corporate presentations and trade shows.
- Created online, self-paced presentations incorporating PPT slide graphics and audio.

TIM KAUTZ - www.timkautz.com - timkautz@yahoo.com - 510.468.5542 - [LinkedIn Profile](#)

- Collaborate with Marketing to determine site design, scope and objectives.
- Design and create HTML email templates.
- Lead in layout, UI design and iconography for corporate software and mobile products.
- Design of corporate conference websites.

Hewlett Packard/Synova

10/2008 to 1/2009

Sr. Graphic and Web/Multimedia Designer – Independent Contractor

- Conceptualized, designed and animated Flash and HTML Intranet Innovation websites.
- Designed multiple large scale print poster designs.

Genmark Automation – www.genmarkautomation.com

4/2003 to 9/2004

Marketing Communications Specialist

- Responsible for complete redesign, SEO, and management of corporate website.
- Designed corporate collateral materials including design documents, product brochures, spec sheets, and postcards, primary liaison to print vendors.
- Coordinated trade show visuals and booth design.
- Created tradeshow product posters and produced product video demonstrations.
- Created Flash product catalog.

Atempo – www.atempo.com

3/2001 to 8/2002

Web Marketing Manager – "Chef du Web Marketing"

- Responsible for complete redesign, documentation, SEO and content of corporate website including internationalization in English, French and German.
- Design and creation of corporate collateral and brochures.
- Established web site guidelines and procedures.
- Storyboarding, illustration and creation of product tutorials and demos.
- Layout and UI design for corporate software products.

TargetFirst – www.targetfirst.com

3/2000 to 12/2000

Webmaster/Multimedia Designer

- Tasked with design, SEO and maintenance of the website.
- Complete concept, design, and execution of rebranded redesigned site.
- Design of corporate logo, marketing collateral, brochures, partner web site integration.

IBM – Storage Systems Division Web site – www.ibm.com/storage

1/1998 to 3/2000

Web Design Program Manager

- Oversaw entire IBM storage division web presence, some 13,000 individual pages, and managed web teams throughout world assuring corporate guidelines, brand imaging, and web standards were strictly maintained.
- Spearheaded site redesign and directed corporate site redesign.
- Conceptualized and created Flash presentations for new product technologies and product announcements.
- Launched new product sites and E-business sites.